



Profile of Daniel Cordey

Swiss citizen, born in 1956, married, 2 children
German/French, fluent in English and Spanish

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Professional Experience

2015 -	Owner, CORMAX AG
2014 -	Chairman, Association of Global Event Suppliers
2000 - 2014	MD, CEO, CMO, NUSSLI Group, Huettwilen/Switzerland
1996 - 2000	MD, Nüssli Special Events Ltd, Huettwilen/Switzerland
1994 - 1999	President Examination Board, Swiss Scaffolders Association
1990 - 1995	MD, Nüssli Construvit Ltd, Lyss/Switzerland
1987 - 1989	Project Coordinator/Production Manager, VSL Norge AS, Stavanger/Norway
1982 - 1987	Project Manager, VSL International Ltd., Bern/Switzerland
1981	Project Engineer, Temel Muehendislik, Istanbul/Turkey

Education and Degrees

1999	Post Graduate Study, University of St. Gallen, St. Gallen
1989 - 1990	Post Graduate Study, MBA (NDS), University of Applied Science, Bern
1977 - 1981	Degree in Civil Engineering, School of Engineering, Burgdorf

Professional Background

After his Civil Engineering degree and an exchange program as a project engineer in Turkey, Daniel joined VSL International AG (www.vsl.ch) as a project manager and finished his tenure as production manager for the construction of an oil platform in Norway.

In 1990 he completed a postgraduate study in business management and became the manager of Nüssli Construvit AG. Six years later Daniel was commissioned at the headquarters of Nüssli with responsibility for building up the capabilities and internationalisation of the Group. From 2000 to 2014 Daniel was an executive director (CMO and Co-CEO) and substantially contributed to the successful development of the Nüssli Group (www.nussli.com).

Daniel was president of the examination board of the Swiss Scaffolding Association for seven years. He became a board member of NIM management holding company in 2000 and has been elected as the chairman of the Association of Global Event Suppliers (www.ages.international) in 2014. He founded his own company CORMAX AG in 2015.

Unique industry expertise and proven leadership skills

_Goal-oriented leader with a structured approach and extensive experience in multicultural environments and decentralized organisations

_Extensive experience in the acquisition and planning, coordination and implementation of international projects in the construction, exhibition and event industry

_International experience in Mergers and Acquisitions processes and company integration

_Comprehensive knowledge of the international exhibition and event industry and an extensive network of high-level contacts

_Qualified expertise in the development and implementation of certified business processes, such as tendering, project management, crisis management and codes of conduct

_Senior roles within international companies including Production Manager, CMO and CEO. Proven experience in sales, marketing and business development

_Persuasive and influential speaker with extensive lecturing and presentation experience and proven multilingual media expertise

_Assertive management of crises and high regard for loyalty, integrity and ethical behavior